

ASSESSMENT CATEGORY - Older Londoners**Alzheimer's Society**

Adv: Sandra Jones

Base: City

Benefit: Bromley

Amount requested: £147,042

(Revised request: £144,687)

Amount recommended: £144,700

The Applicant

The Alzheimer's Society (AS) is one of the country's leading charities in the care and welfare of people living with dementia. It is a widely acknowledged fact that the prevalence of Alzheimer's and related conditions is showing a marked increase across the population, as people are living longer and detection and diagnosis methods improve. AS works not just to ensure that the necessary care services are in place but also that everyone feels able to continue to be an active member of their family and society in general, so long as their condition allows. Support is also essential for those caring for someone with a mental degenerative condition - helping them to understand how an individual's situation may develop and the services that are available to assist them.

The Application

One of the organisation's aims is to work towards universal service coverage across the capital. Whilst some boroughs have a long history of providing a range of local services for people with dementia in others there is little if anything available. The statutory services are, of course, responsible for medical interventions but do not provide much of the palliative care that is vital in helping people with Alzheimer's to live a full and rewarding life. The application seeks funding to deliver *Side by Side*, a national volunteer-led service that will work specifically in LB Bromley. Funding will cover the costs of a full-time Co-ordinator, volunteer training and other associated costs.

The Recommendation

Side by Side has been successfully piloted in 32 different areas across the UK. In London AS already runs successful *Side by Side* services in Islington and Lambeth. The service in Bromley will be a completely new service for the borough and will meet an urgent need for people with dementia in the area. The *Side by Side* Co-ordinator will be responsible for overseeing the programme: recruiting, training and supporting volunteers; marketing the service to people with dementia; and supporting the matched pairs throughout their time with the project. After discussions with your officer, AS revised their budget down in year 1 as the number of people with dementia supported by the service is lower than in years 2 and 3:

£144,700 over three years (£46,200; £49,000; £49,500) towards the costs of a FTE Side by Side Co-ordinator and associated running costs.

Funding History

Meeting Date	Decision
27/07/2017	Application withdrawn
10/01/2013	£120,000 over three years (3 x £40,000) towards a full-time Dementia Advisor and other costs for a service in LB Barking & Dagenham.

Background and detail of proposal

Paired with one of *Side by Side's* dedicated local volunteers, people with dementia can choose what they would like to do together; it could be a walk to a café, getting together with friends, attending a local group, or going to a sports event. They will be matched with someone who has similar interests. The person with dementia selects the volunteer that they would like to be paired with, based on the one-page profiles each volunteer provides. In addition to supporting people with dementia to get out and about, the volunteers also help to link them with existing groups and activities in their local community to build wider support networks. Carers of the participants will also benefit the volunteer-led activity will give them a break.

To raise awareness among people with dementia, the Co-ordinator will publicise the service with the local memory assessment centre, hospitals, GPs and other voluntary organisations through meetings and marketing materials. The post holder will also recruit volunteers by connecting with local organisations to promote the scheme by attending appropriate events and meetings.

Over the three years 160 people with dementia will be supported, with the aim to reduce isolation and loneliness, supporting people in Bromley to live a better life with dementia.

Financial Information

AS has been utilising its free reserves to get in line with their reserves policy, which the 2019 budget anticipates that this will be slightly underbudget. The organisation consider that this position will improve during the year as income will increase; in line with previous years.

Year end as at 31 March	2017 Audited Accounts £	2018 Forecast £	2019 Budget £
Income & expenditure:			
Income	103,596,000	113,734,000	118,610,000
- % of Income confirmed as at 19/02/2018	n/a	n/a	32%
Net gain on investment	4,874,000	n/a	n/a
Expenditure	(109,499,000)	(115,437,000)	(122,202,000)
Total surplus/(deficit)	(1,029,000)	(1,703,000)	(3,592,000)
Split between:			
- Restricted surplus/(deficit)	(1,190,000)	(1,017,000)	0
- Unrestricted surplus/(deficit)	161,000	(686,000)	(3,592,000)
	(1,029,000)	(1,703,000)	(3,592,000)
Cost of Raising Funds	20,440,000	24,867,000	29,748,000
- % of Income	19.7%	21.9%	25.1%
Operating expenditure (unrestricted)	100,051,000	105,369,000	116,488,000
Free unrestricted reserves:			
Free unrestricted reserves held at year end	26,073,000	25,387,000	21,795,000
No of months of operating expenditure	3.1	2.9	2.2
Reserves policy target	25,012,750	26,342,250	29,117,000
No of months of operating expenditure	3.0	3.0	3.0
Free reserves over/(under) target	1,060,250	(955,250)	(7,322,000)